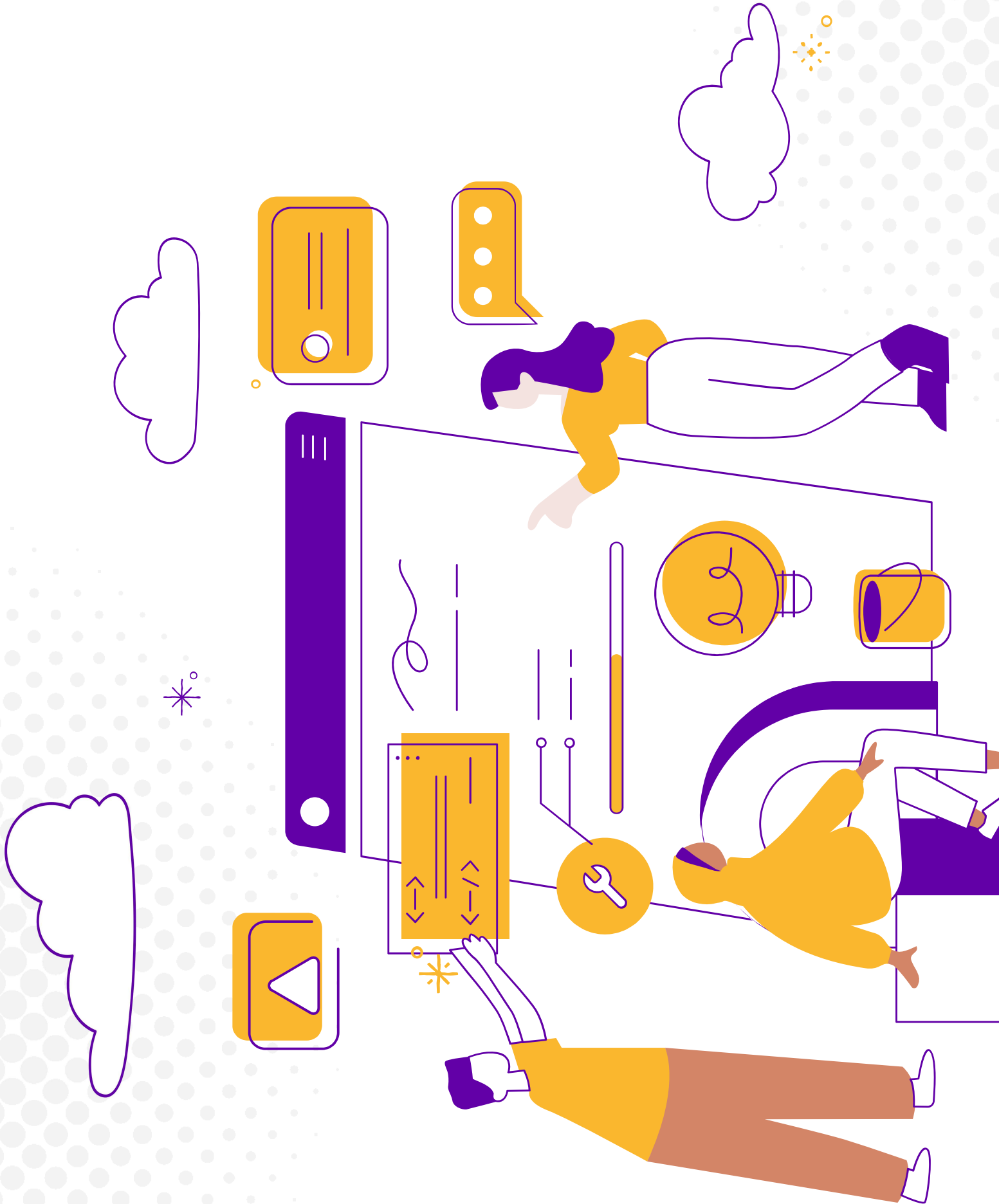


Digital Funnel Stages

Five steps focus digital transformation from awareness to measurable success.

Key Transformation Dr

Five key drivers show why digital transf

01

Efficiency Gain

Streamlines repetitive tasks a
reduces delays through auto

02

Cost Reduction

Minimizes unnecessary exper
optimizing workflows and res

Digital Adoption

Track the five repeating phases businesses follow to en

Introduce Tools

Provide teams with initial

Train Staff

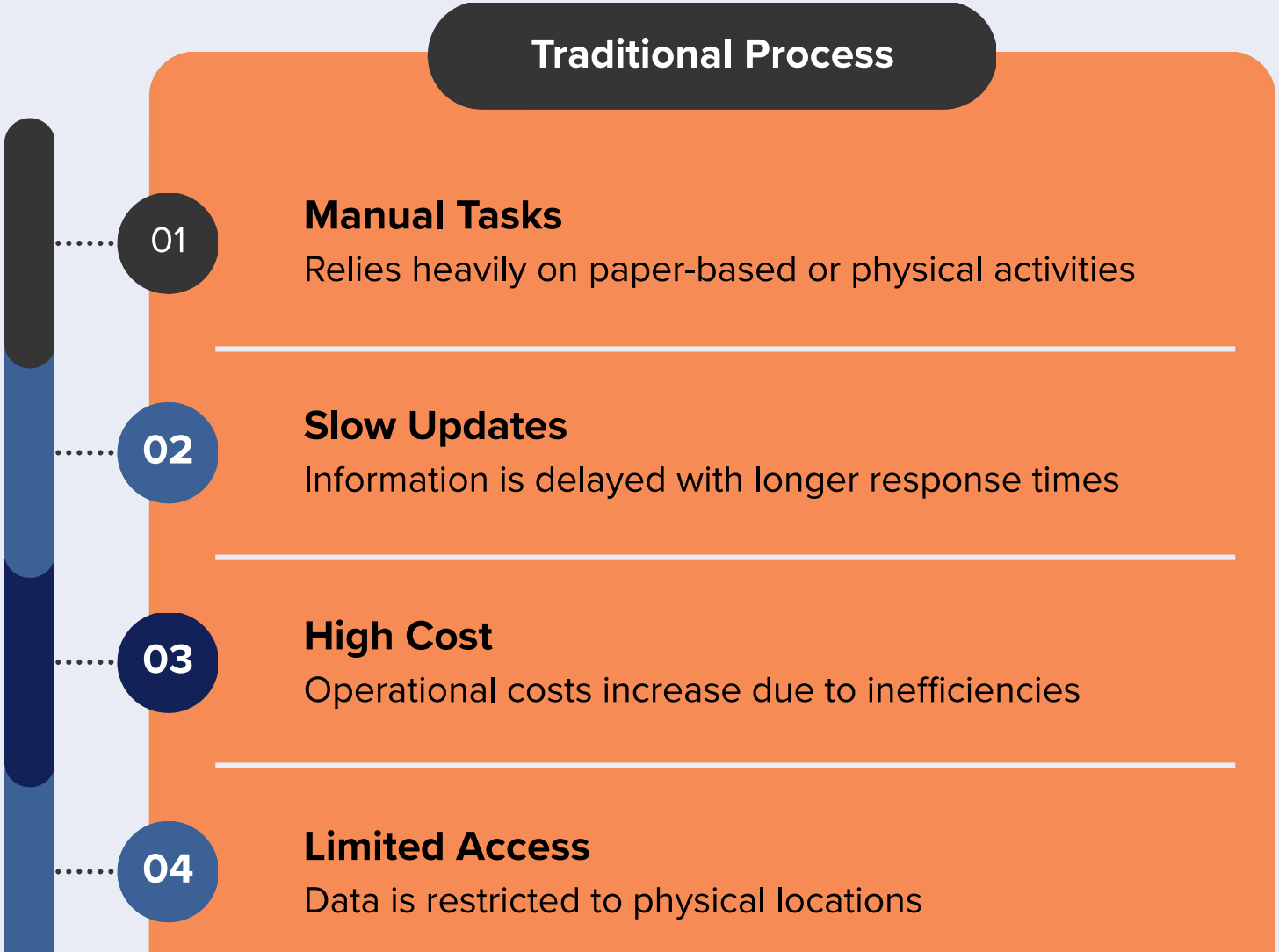
Support employees

Encourage Use

Promote consistent usa

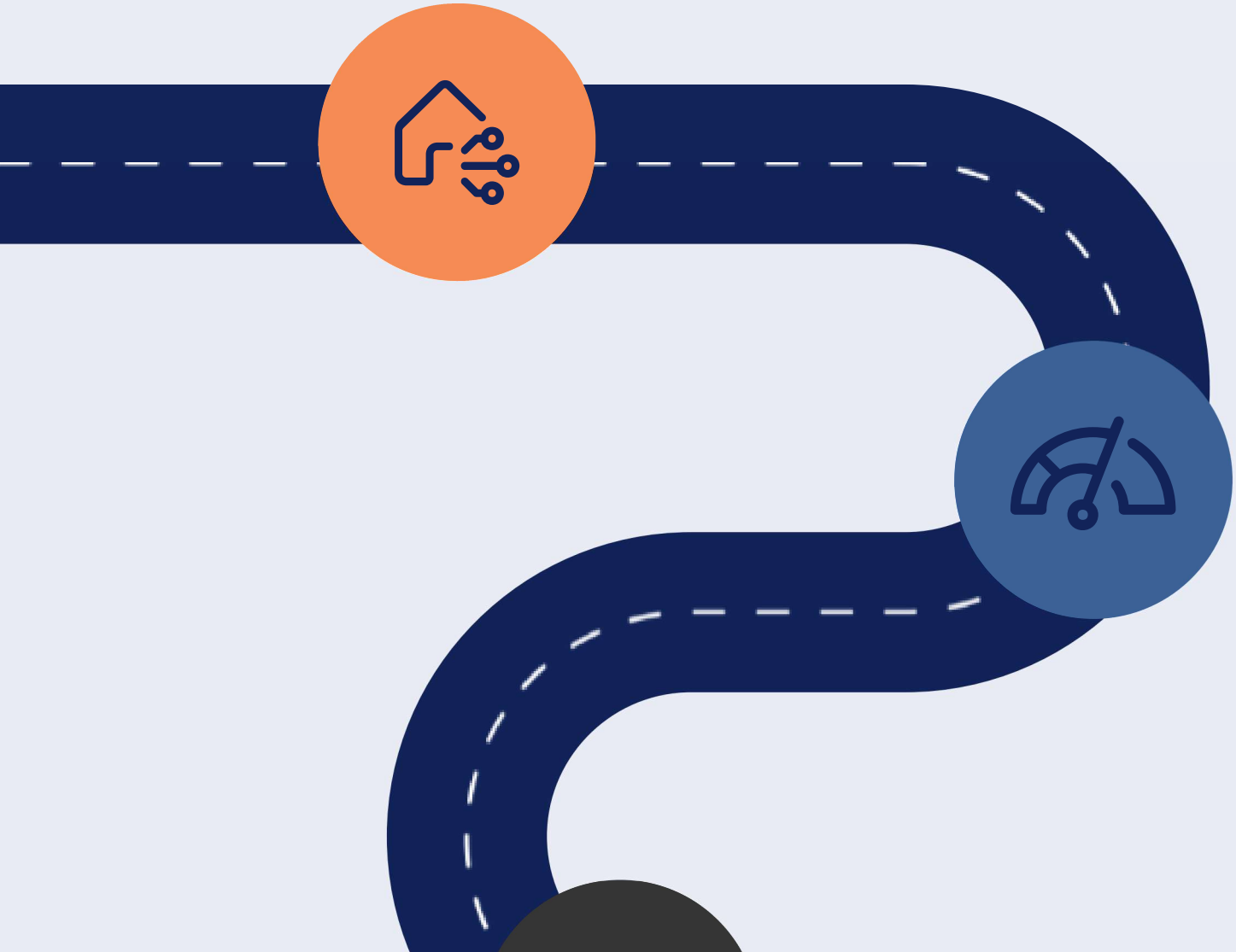
Traditional vs D

Compare five core differences between traditional proce



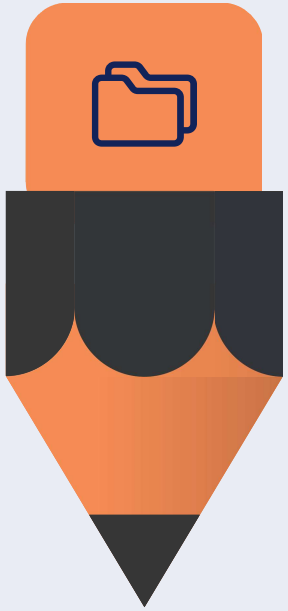
Implementation R

A four-stage roadmap outlines practical steps to ma



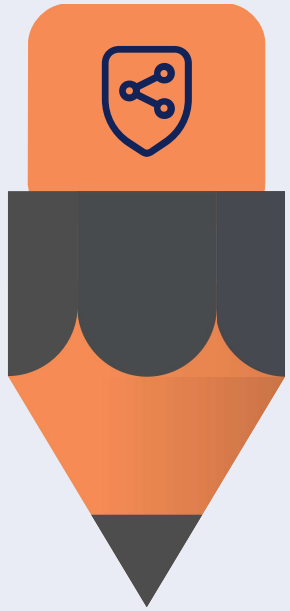
Data Transformat

Show stepwise data management improvem



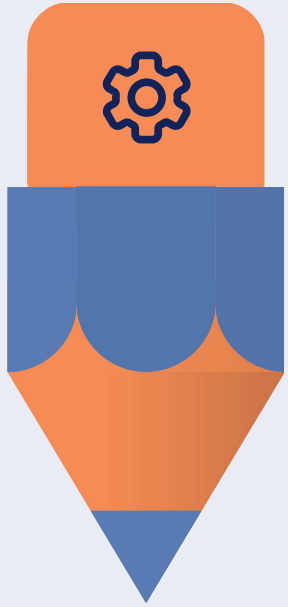
Collect Data

Capture information across systems and platforms efficiently and effectively.



Store Securely

Centralize and secure information in digital repositories.

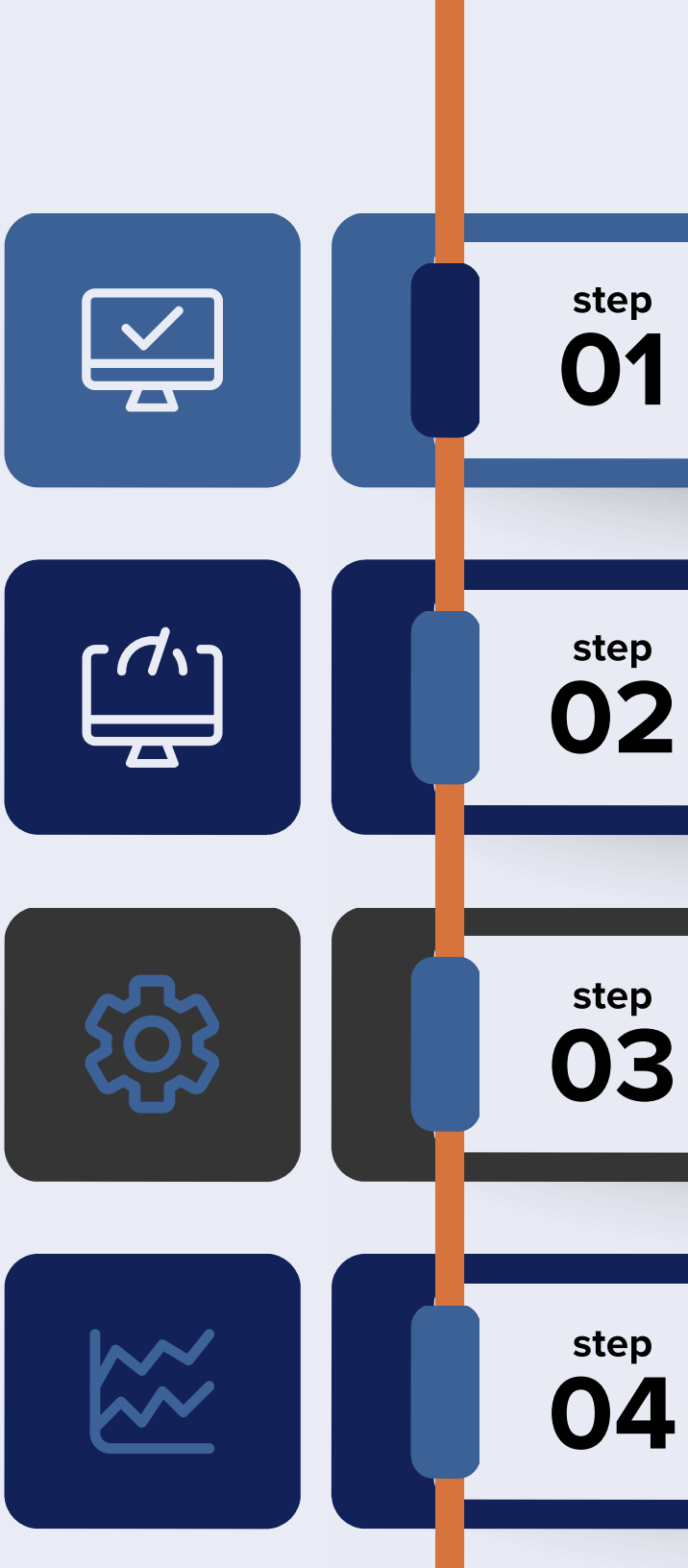


Process Efficiently

Format data precisely for enhanced accuracy

Continuous Improvement Step

Follow five ongoing steps that maintain long-term success in digital transformation



01

Awareness Stage

Communicate why transformation is necessary to build understanding among all stakeholders

02

Desire Stage

Encourage motivation by sharing expected benefits and improved work outcomes

03

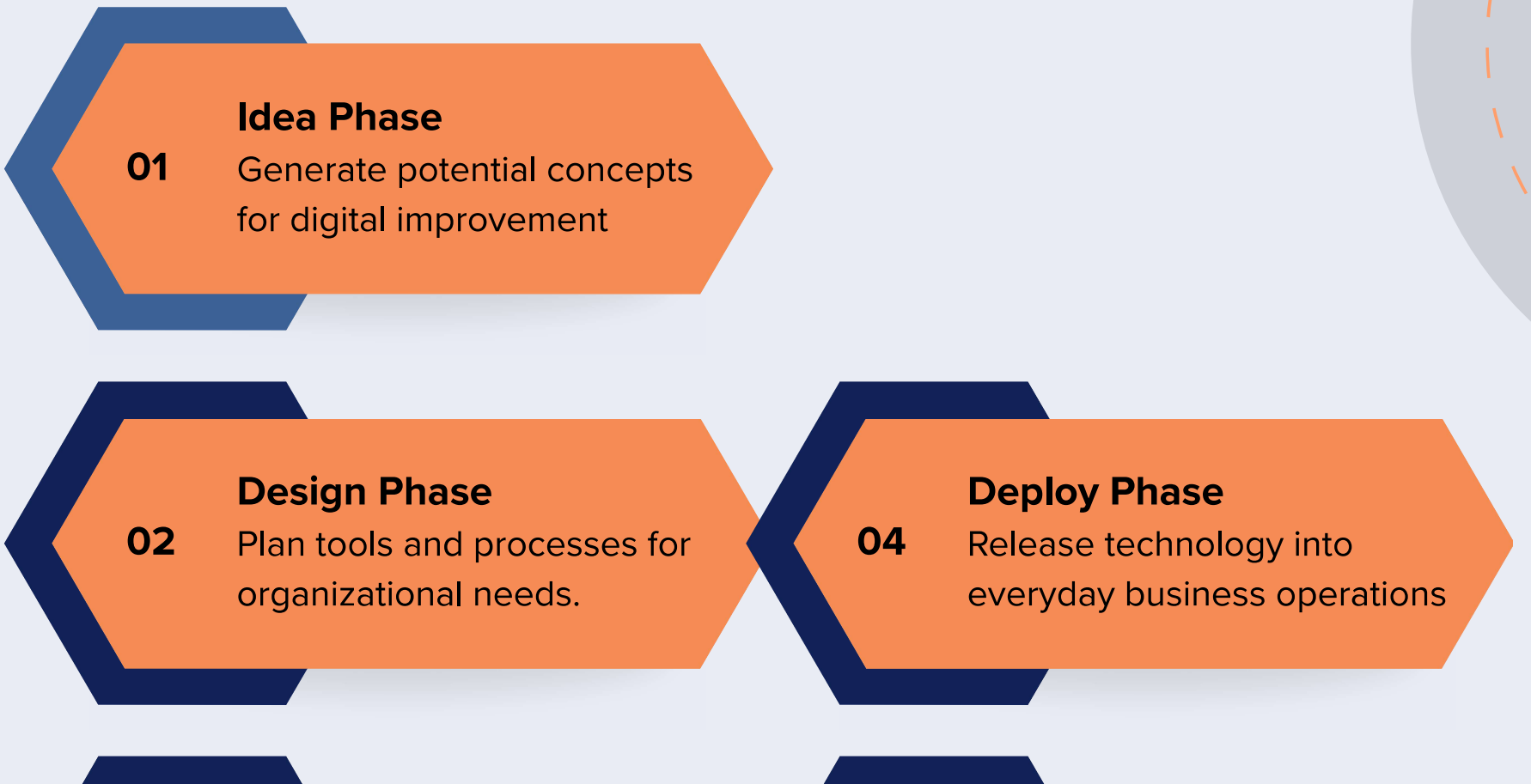
Knowledge Stage

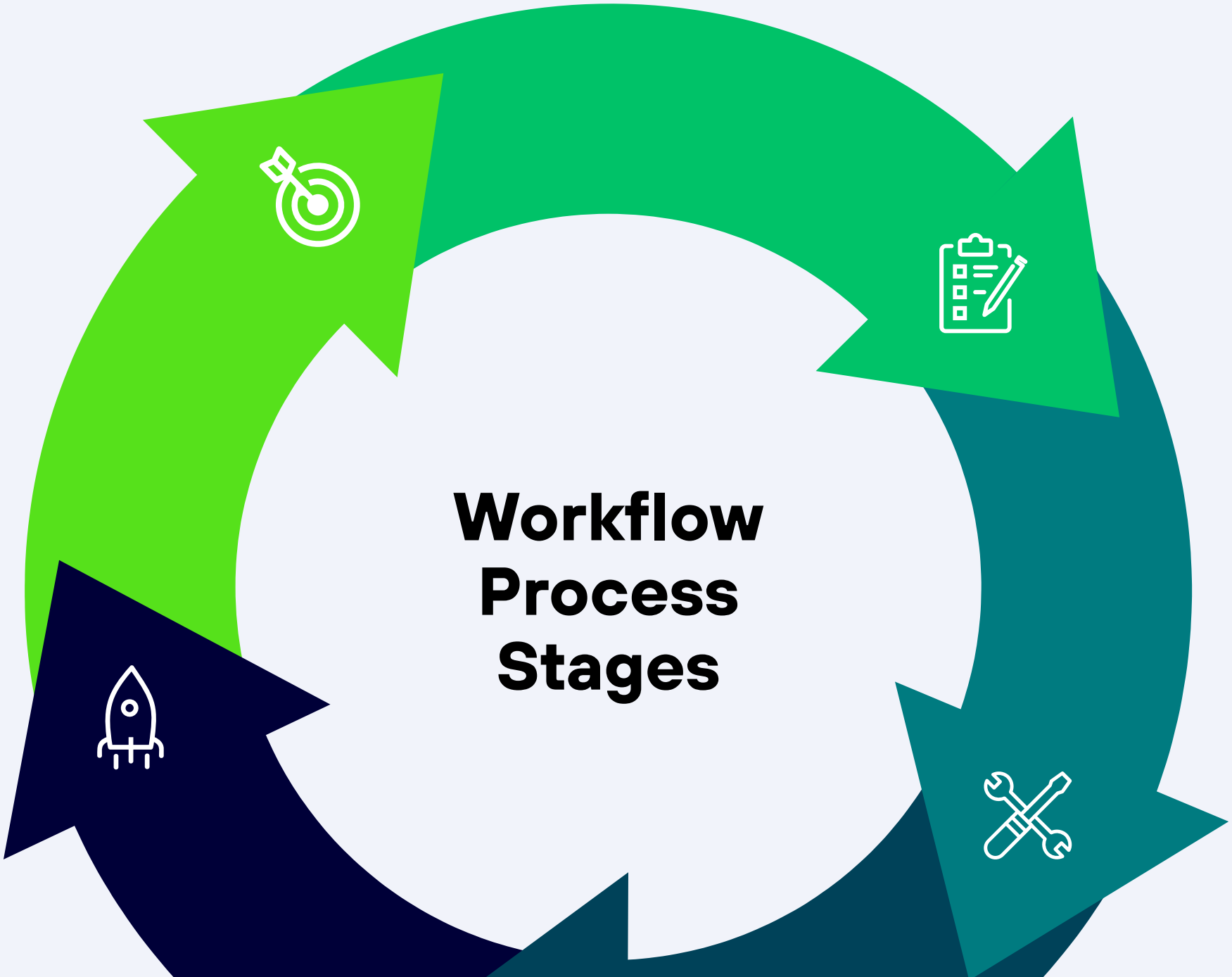
Offer training to p
skills and clear tra
guidance

04

Innovation Journey Roadmap

Track five milestones to adopt innovation in digital strategies.




Workflow
Process
Stages

Benefits vs Cha

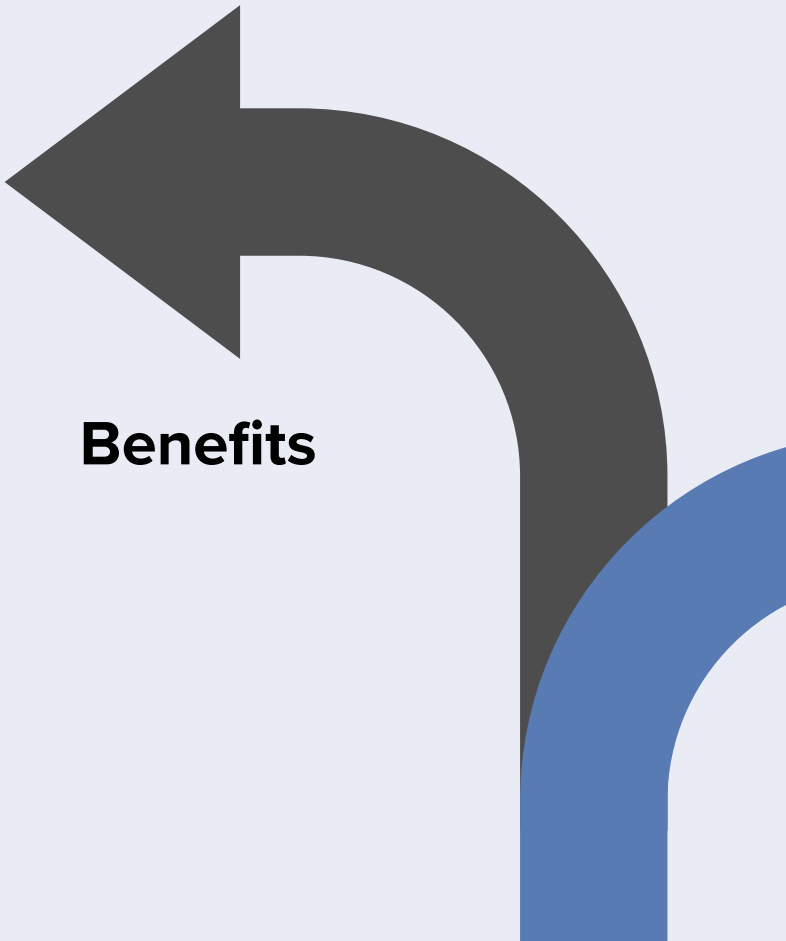
Understand five benefits and five challenges linke

01 Better Efficiency
Reduces delays, improves efficiency, and saves valuable time

02 Cost Savings
Employees may need training to enhance skills and performance.

03 Cost Savings
Cuts operational expenses through automation

04 Greater Accuracy
Improves data quality and reduces errors



Head

Subhead

Body

Agile Strategic Development Phases

Building Your Marketin

The core components that build a stro

01

Vision & Mission

A clear statement of what the company wants to achieve long term

02

Goals & Objectives

Specific, measurable, and time-bound

03

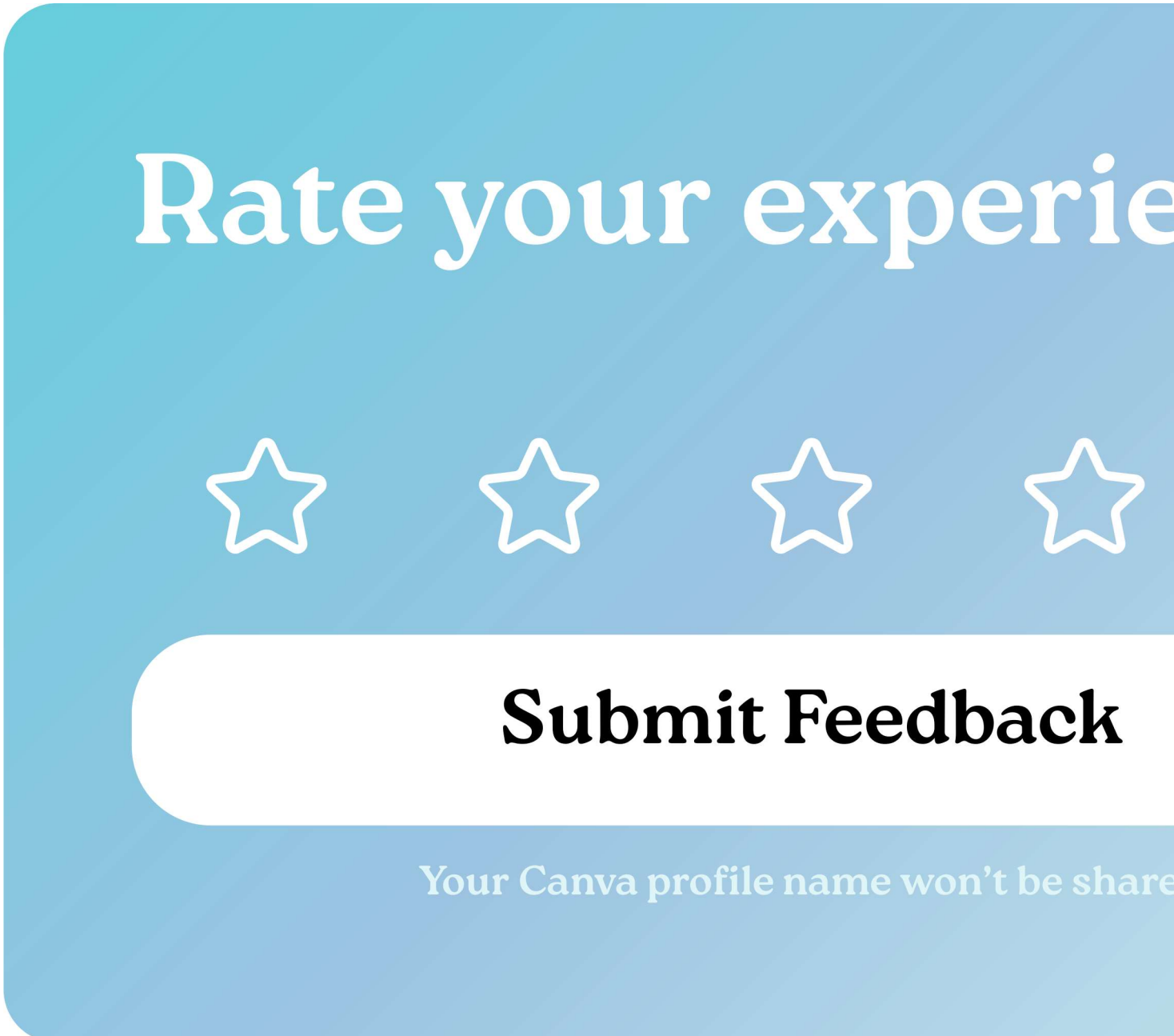
Target Audience

Understanding the people you are trying to reach

04

Channels & Tactics

The specific platforms and methods used to


Rate your experie
Submit Feedback
Your Canva profile name won't be share